



St. Petersburg International Business Association

# Annual Meeting 2010





# Agenda



- 1. Review activities 2010**
- 2. Current status SPIBA**
- 3. Future Projects & Plans**



# Agenda



- 1. Review activities 2010**
2. Current status SPIBA
3. Future Projects & Plans



# Review activities 2010



Type of activity	Quantity
Committee meetings	50
Conferences, Round Tables, Seminars, Master classes etc.	18
Company visits	3
Social events	8
General Meetings	3
<b>Total:</b>	<b>82</b>



# Our highlights in 2010



- February 25<sup>th</sup> – General Meeting, Ludmila Murgulets is elected as SPIBA Executive Director
- March 19<sup>th</sup> - SPIBA and Statoil E&R Russia Seminar “Safety of Doing Business in Russia: Experiences and Best Practices of Russian and Foreign Companies”





- April 21<sup>st</sup> – Round Table  
“European Dialog:  
EU-RUSSIA - Trade and  
Economic Relations”
- May 19<sup>th</sup> - Business tour to St.  
Petersburg State Unitary  
Enterprise “Plant for the  
mechanized waste  
processing”





# Our highlights in 2010



- June 17<sup>th</sup> - Interactive Workshop “Leadership Communication: Playing your part”
- June 24<sup>th</sup> – SPIBA White Nights Boat Cruise





- June 23<sup>rd</sup> – Seminar  
“CURRENT SITUATION ON  
REAL ESTATE MARKET”
- July 28<sup>th</sup> – LL Committee,  
first meeting of the Working  
group on customs





# Our highlights in 2010



- August 5<sup>th</sup> - Meeting with the Head of Federal Antimonopoly Service, Oleg Kolomichenko
- August 19<sup>th</sup> - Business tour to Smurfit Kappa Packaging plant





# Our highlights in 2010



- August 24<sup>th</sup> - Seminar "Pitfalls in the management of Russian. Cross cultural communication"



- September 15<sup>th</sup> – SPIBA General Meeting





# Our highlights in 2010



- October 20<sup>th</sup> - Business Tour to JTI, Marketing Committee Co-Chairs Elections



- November 30<sup>th</sup> - Round Table “Russia's entry to into the WTO”





# SPIBA Team



**Ludmila Murgulets –  
Executive director**



**Tatiana Leontieva – Business  
Development & Communications**



**Tatiana Doganovskaya –  
Administrative manager**



**Elena Kuzmina –  
Administrative Assistant**





# Executive Committee



- **Stefan Van Doorslaer**  
Chairperson of the Executive Committee  
General Manager, Ahlers CIS & Baltic



- **Tatiana Gorovaya**  
Manager Legal & External Affairs, Nissan Manufacturing  
RUS



- **Karina Chichkanova**  
Partner, Salans, Head of St.Petersburg Real Estate and  
PPP Practice



- **Pieter de Jong**  
Regional manager AIR FRANCE/KLM



# Executive Committee



- **Olga Litun**  
Director of the Center for Cooperation with International Professional Environment of SPSUEF, Doctor of Economics



- **Sergey Spasenov**  
Head of St. Petersburg Practice,  
Pepeliaev Group



- **Patrik Ström**  
General Director, Smurfit Kappa St. Petersburg



# Executive Committee



- **Elena Marchenko**  
Head of the Finance Department and Chief Accountant, BSH Bosch and Siemens Hausgerate



- **Vladislav Zabrodin**  
Managing Partner, Capital Legal Services



# Legislation and Lobbying Committee



**Aleksey Zhuk,  
Hannes  
Snellman**



**Elena  
Zaitseva,  
DLA Piper**



**Oksana  
Kovaleva,  
Capital Legal  
Services**

## Working group on customs



**Igor Petrov,  
CASTO**

## Expert Group of Advisory Board of UFAS



# Marketing Committee



**Lolita Ebril,  
Fabbian  
Illuminazione**



**Anastasia  
Gavrjushkina,  
Optogan**



**Anna Sakharova,  
Statoil E&R  
Russia**



# HR Committee



**Daria Hilova,  
British American Tobacco**



# Environment, Health and Safety Committee



**Anton  
Chernykh,  
Ernst & Young**



**Anastasia  
Romanova,  
Z-group**



**Irina  
Kurachenkova,  
Unilever**



# Agenda



1. Review activities 2010
- 2. Current status SPIBA**
3. Future Projects & Plans



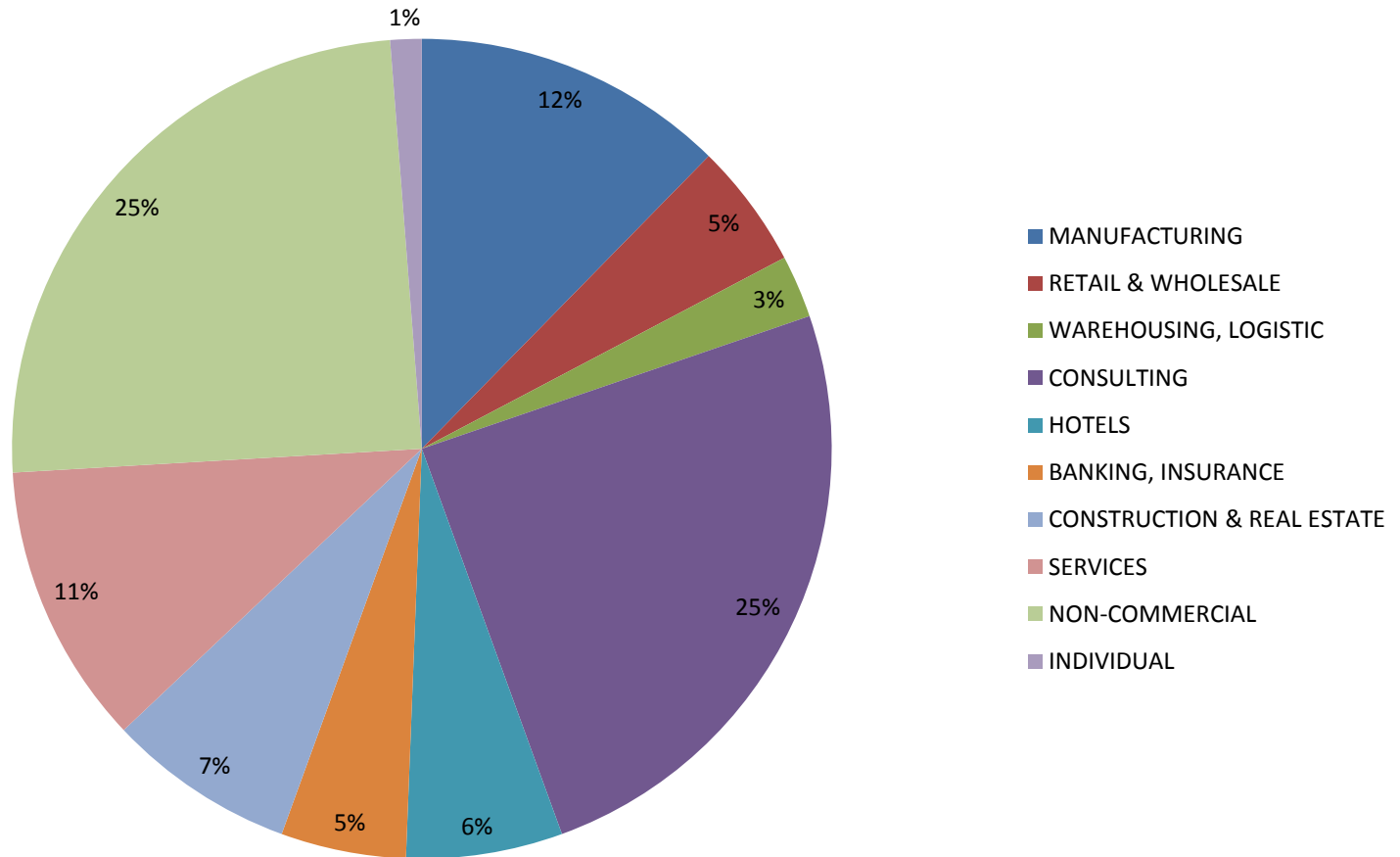
# Membership



- **77 companies (excl. diplomatic)**
- **27% Russian, 73% International**
- **63% Big companies, 37% SME**
- **39% B2B, 61% B2C**



# Members by industries





# Agenda



1. Review activities 2010
2. Current status SPIBA
- 3. Future Projects & Plans**



# Future Projects & Plans



**Keep all current benefits and strengths for our members**

**PLUS**

- Increase support on federal level**
- Increase the number of members and our support**
- Increase sources of finance**
- Increase the number and variety of activities**

**HOW ?**



# Future Projects & Plans



**Keep all current benefits and strengths for our members**

**Investigate of working together with AEB in SPB**

- AEB has no local operations**
- Organize limited number of events together in SPB**
- Explore the possibility to set-up cooperation in future to the benefit of boths members**



**Thank you!**



**SPIBA builds bridges**